



NINA DROZDENKO

Digital Designer

Portfolio: ninadrozdenko.com

EDUCATION

UNIVERSITY OF CONNECTICUT Stamford, CT

Bachelor of Arts: *Digital Media and Design, May 2019*
Concentration: *Digital Media Strategies for Business*
Minor: *Women's, Gender, and Sexuality Studies*
GPA: 4.0

COURSEWORK

Graphic Design, Motion Media, Web Design, Marketing, Visual Arts, Social Media, Film, Media Studies

AWARDS & HONORS

Digital Media & Design Fine Arts Talent Award
UConn IDEA Grant

EXPERIENCE

FREELANCE DESIGNER

Logicbroker, Inc.: *Designing marketing collateral and animation for tech startup in ecommerce*

Super Cool Scientists: *Developed a Kickstarter video for children's book series "Super Cool Scientists"*

Beachball Student Agency: *Spearheaded an integrated campaign for Sea Greens Farms, a nonprofit in the aquaculture space, with a landing page, recipe videos and more*

WOMEN'S, GENDER AND SEXUALITY STUDIES UConn Stamford

Fall 2017-Present: WGSS Center Student Administrator
Staffing a student community center and promoting campus events through poster design and email/social campaigns.

FIRST COUNTY BANK Stamford, CT

Summer 2018: Marketing Intern
Managed digital marketing through social media, email, website updates blog posts and metrics.

HIGHER ORDER THINKING SCHOOLS Middletown, CT

July 2017: HOT Schools Summer Institute Intern
Recorded and edited video/photos and managed social media for a five day education conference

SOFTWARE PROFICIENCY

ADOBE CREATIVE CLOUD



*Photoshop
Illustrator
Premiere
After Effects* *InDesign
Lightroom
Audition
XD*

MICROSOFT OFFICE



*Word
PowerPoint
Excel*

CONTACT



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860-480-3518

SKILLS

Graphic & Motion Design

Video/Film, Photography & Editing

Public Speaking, Leadership & Project Management

Social Media Marketing

Copywriting & Editing

HTML, CSS & CMS

Email Marketing & CRM